

July 14, 2015 Board Meeting

Meeting began 7:07 PM

Board members present:

Ruthie Lund - President
Amy Bell - Secretary
Amelia Gluba - Treasurer
Jennifer Dorris - Selections Committee Chair
Vaughan Harries - Public Relations Committee Chair
Mark Fehlandt - Livability Committee Chair*

Board members absent:

Patricia Welsh - Vice-President
Commarrah Bashar - Tenant Rights Committee Chair*

Agenda:

Household participation reconciliation
Committee updates (Public Relations, Exhibitions, Livability, Selections, Tenant Rights)
Google calendars - Elaine
Info packet for prospective new tenants

Others in attendance:

Darryll L, David K, Mary Jo D, Elaine H, Nancy S, Cecilia H

*These board members have announced they are stepping down from their committee chair positions and until their positions are filled these positions will not be listed in attendance.

Committee Updates

Livability:

- Mark announced to the board that he is stepping down as Livability Committee Chair. He will finish out his outstanding scheduled activities which is the Saints game, and the prospective tenant packet, and if people are interested, removing the garbage bins from outside (dog waste receptacles). Ruth indicated we are going to table the waste receptacles.
- We will have another recruitment night to recruit for committees and for Committee Chairs.

Tenant Rights:

- Ruth announced that Commarrah has stepped down as Tenant Rights Chair.

Public Relations:

- New Tilsner PR Gmail account: tilsnerpr@gmail.com, password: ****
- Tilsner Instagram account: Bjorn H (410) is interested in managing the Instagram account. They had an idea to have an artist of the month.
- David in attendance has some cool ideas of logos for the building and posters - passed around a branding proposal. Suggestion was raised by Ruth for a meeting just to decide on the logo - brainstorming schedule - Tuesday, July 21st, 7:00 PM in board room
- Idea for new resident handout
- Print handouts to give to local foot traffic during Lowertown events
- Darryll has been appointed to be the photo coordinator and archivist
- Chamath is a documentary maker and Vaughan wants him to take video of events here and make a cool video of the event and put it on video channels such as vimeo and youtube.

Selections:

- Jennifer - one candidate in May or June and took a long time to be approved but she made it in and will move into 202. That leaves us with 305 empty and 205 is coming up empty at the end of August. Ideas were raised about marketing our empty units better internally and externally. When a vacant unit is ready, Darryll could go in and photograph it and we could get it on our website. Ruth will ask management to include a link to our website in all advertisements of our vacancies.

Participation Point Reconciliation

There were 12 households to reconcile.

Approve New Participation Point Opportunities:

Point opportunity was approved or 1 point per quarter when a household member

- 1 Point to reference the Tilsner social media account in your social media account bio:
 - @Tilsner - Twitter
 - @TilsnerArtists - Instagram
 - Etc.
- 1 Point per email address collected through your Tilsner Artist bio (Amy will mock up how this can be tracked and demo to Public Relations committee)
- 1 point per day of an art event where you are a participant an @ reference to the official Tilsner account in social media
- 1 point if you promote the Tilsner at your event (photo evidence required)

Meeting adjourned 9:06 PM.