

# August 11, 2015 Board Meeting

Meeting began 7:02 PM

## Board members present:

Ruthie Lund - President  
Patricia Welsh - Vice-President (interim)  
Amy Bell - Secretary  
Amelia Gluba - Treasurer  
Jennifer Dorris - Selections Committee Chair  
Vaughan Harries - Public Relations Committee Chair

## Board members absent:

None

## Agenda:

- Treasurer Update
- Committee Updates
- Participation Updates
- Management Update
- New Business
- Q & A

## Others in attendance:

Mary Jo D, Elaine H

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## Board Meeting Procedural Update:

Ruthie read from her recent email detailing standing board agenda items and board meeting physical arrangement. Board aligned on a physical arrangement for board meetings that satisfies the requirements.

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## Management Update:

Ruthie announced that there are two Memos of Understanding, one crafted by Chase our former lawyer, and one crafted by Bill M of ArtSpace - TCHDC refused to sign either version that have been drafted.

Until TCHDC and REE are both at the table to sit and hash out agreement over an MOU we will continue with business as usual.

Action Item: Ruthie will send the board members both version of the MOU after the board meeting.

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### **Treasurer Update:**

Amelia stated the Tilsner bank account balance. Recent purchases are the Tilsner cards & t-shirts for handing out at farmer's market and Saints games, other Lowertown events.

Tilsner monies come from two sources:

TCHDC - these monies can only be spent on TCHDC-approved Marketing opportunities

Donations - these monies come from guest artists who register for SPAC events or other donations. Amelia's last deposit was donation monies from guest artists, for example

Suggestion was made to keep track of the two funds separately: TCHDC funds and discretionary funds.

Action Item: Amelia will provide Ruthie a register of all transactions, online access, and our tax ID number by Friday midnight.

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### **Committee Updates**

#### **Exhibitions:**

- Last meeting went well. Focus was on prepping for Art Crawl. There were two handouts put outside households doors. A front lobby exhibition space form was submitted.
- Committee talked about different ways to look at the cul-de-sac areas during Art Crawl.
- Talked about partnering with Golden's and their gallery space, and helping them to coordinate their gallery space - not necessarily with Tilsner artists but that we would help them do that and our art events could eventually leverage that. That whole 4th street corridor are great allies: Bedlam, Showtime Gallery, Golden's, River Pizza.
- Only 92 guest registrations for Saint Paul Art Crawl (less than half of what it normally is), but Ruthie leaves room for last-minute artists. Idea was proposed for putting them in vacant studios.
- Action Item: Patricia plans to set up a meeting with the manager of Golden's to gauge interest.

#### **Selections:**

- One family was interviewed by Selections - a writer in the family and they were approved. Their unit will be 305. Tessa and Allie and Gillian are the members.
- That leaves 205 and 105 vacant September 1.

## Public Relations:

- Vaughan talked to Chamath about potentially putting video on YouTube of Tilsner events - he is still looking for someone who will do video on a devent level for pre and post production value.
- PR Committee wants to put up a poster monthly in the area with the events for Tilsner artists.
- PR Committee suggested an internal newsletter that Livability Committee could run. Suggestion was made that an external newsletter could be run by PR Committee that publishes the same content as on the poster into an email. Vaughan said that he will consider it.
- PR Committee generated the concept for the a Board recruitment event: Board With Tacos - Vaughan will post the sign-up sheet for the event in the elevator and possibly also the mailing room (for people who don't use elevator).
- The results of the PR Branding Survey submitted reveal the top five words that should inform the creation and selection of the Tilsner Branding (logo, etc):
  - Artistic
  - Community
  - Historic
  - Opportunity
  - Unique
- Action Item: Board will be emailed by PR Committees with all options for the final two by August 20th with a deadline for response of August 23rd.

## Livability:

- Setting the date for the Board recruitment event: Board With Tacos: August 23, 2015, 5:00 PM, Atrium, 2 points for attending, 2 points for running. There will be a board member vote at the next All-Coop meeting.
- Taco Night will need to be explicit about which Board positions are open.
- Action Item: Jennifer Dorris will Ruthie to print some more copies of the information sheets about responsibilities of Board positions. They will also bring information about what Board has achieved (maintaining cooperative status), its goals (ie, fundraising), and what being a Board member gives you (resume builder, guaranteed household in good standing if meeting all time commitments, etc.)

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## Participation Update

New form was created for Committee Chairs to use to submit their participation events, one form per event. Amy sent the link via email to the Committee Chairs and will put it on the website page for Committee Chairs.

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## **Approve New Participation Point Opportunities:**

Monthly odd jobs opportunities:

- Dog Rubbish Cleanup
- Wood Room TBD
- Free Pile TBD
- Backyard Cleanup TBD

Monthly Jobs Rota - 4 points per month, Each month a new signup sheet is posted for households to signup for the job they want that month (limit 1). Amelia will be responsible for the time being (in absence of the Livability Chair) for posting the signup sheet each month and ensuring that the jobs are done. Making sure the signed up households are doing the job for the time being: Amelia: Wood room and free pile; Ruth: Dog Rubbish; Amy: Backyard cleanup.

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## **New Business for Next Board Meeting**

- Finish bylaw sections
- MOU discussion

**Meeting adjourned 9:05 PM.**